



CORPORATE CAPABILITIES

Turning strategy into measurable business outcomes.



Four connected areas. One business-first view.

Each engagement can stand alone or combine into an enterprise transformation program.

01

Corporate Strategy & Operating Model

Clarify priorities, decision rights, governance, accountability, and the management system that turns strategy into execution.

02

Finance & Administration Modernization

Standardize roles, policies, workflows, close processes, controls, and operating practices that improve consistency and visibility.

03

Technology Investment & Vendor Strategy

Connect business priorities to technology spend, vendor performance, portfolio governance, AI, cybersecurity, and measurable value.

04

Risk, Controls & Compliance

Create practical control frameworks, delegation of authority, segregation of duties, documentation, retention, and governance.

From ambiguity to a measurable operating system.

The work is intentionally simple: clarify the outcome, align the organization, drive execution, and make value visible.



BUSINESS FIRST • VALUE OVER ACTIVITY • TRANSPARENCY BY DEFAULT • PARTNER, DO NOT DISPLACE • BUILD FOR ADOPTION

Flexible by design. Executive in orientation.

Pursivant can step into a focused issue, a broader transformation program, or an ongoing advisory role.



FOCUSED ADVISORY SPRINT

A defined question, decision, or operating challenge that needs rapid structure and an executive-ready recommendation.

Best for: strategy decisions, operating model questions, vendor reviews, governance design, business cases.



TRANSFORMATION ENGAGEMENT

A cross-functional program that requires analysis, design, artifacts, governance, and hands-on execution over multiple workstreams.

Best for: F&A modernization, technology portfolio governance, workflow standardization, operating-model buildout.



FRACTIONAL EXECUTIVE ADVISORY

Ongoing executive capacity that keeps strategic work moving between leadership meetings without displacing functional leaders.

Best for: portfolio governance, vendor strategy, transformation leadership, executive decision support.

Executive perspective. Operator mindset. Practical work product.

Pursivant is built around the belief that strategy is only valuable when leaders can execute it.



ROBERT FORD

Founder & Managing Partner

26 years across enterprise sales, consulting, managed services, deal execution, technology strategy, and business transformation.

Experience includes Accenture, Deloitte, Capgemini, and MSP/MSSP leadership — with a consistent focus on complex pursuits, executive alignment, operating models, technology investment, and measurable business outcomes.

EXECUTIVE ORIENTATION

Frames the issue in terms of decisions, value, risk, accountability, and business outcomes.

CROSS-FUNCTIONAL RANGE

Connects Finance, Operations, Technology, vendors, controls, and growth rather than treating each in isolation.

HANDS-ON EXECUTION

Builds the artifacts, governance, workflows, dashboards, and communications required to make the model usable.



LET'S MOVE THE WORK FORWARD.

Strategy. Growth. Execution.

pursivant.com
calendly.com/robertfordtx
Houston, Texas

